

# 长沙市地衣社会工作服务中心

Changsha Diyi Social Service Center

关注街头流浪者  
Focus On the Homeless



# 学习与支持： Learning and supporting:

人的改变往往就在一念之间

Changes can happen from a moment of thought.

**Before:**



**After:**



# 流浪人合唱团： The chorus of the homeless:

2019.6.19第一次公开演出  
2019.6.19 First public performance



# 流浪人擦鞋匠： Providing shoe-cleaning and -polishing services:



统一工作服  
Work uniform



服务对象自制擦鞋工具  
Self-made shoe-cleaning tools



服务对象交流擦鞋经验  
Share experiences



Title1 : 流浪者创业比就业更容易

Title1 : It's easier for the homeless to start the business than finding jobs

# 经营推广： Operating and Promoting:



方式一：定点营业（自媒体宣传、邀请函、代金券）  
1. Operating at designated areas



方式二：高校创业团队PK  
2. Competition among the start-up teams at the college level



方式三：街头设点（城管特许）  
3. Approved street stalls



方式四：商家驻点  
4. Providing in-store service



方式五：兜售（茶馆、网吧.....）  
5. Promoting at places like teahouses and internet bars



方式六：接外包  
6. Outsourced to other places

## 流浪人抗疫队： The anti-pandemic team

依托流浪者创业时期成立的骨干队伍，  
和社工共同开展防疫工作

The backbone team set up during  
the start-ups period working  
together with the social workers to  
fight against the pandemic



Title 2 : 依托流浪者领袖参与防疫工作

Title 2 : The backbone team fighting against the pandemic

## 流浪者结构： The mix of the homeless:

疫情期间：

During the pandemic:

- 1.长沙约有200名流浪者；
1. About 200 in Changsha;
- 2.男性占比90%，女性占比10%；
2. Men: 90%; Women: 10%;
- 3.生活来源为拾荒、捡食、临时务工；
3. Rely on scavenging and temporary jobs for a living;
- 4.大部分流浪10年以上。
4. The majority of them have led this way of life for over 10 years.



## 防疫信息来源： Sources of the information:

1. 观察；  
1. Observation;
2. 新闻（比例较小）。  
2. News (relatively rare).





## 防疫情况： The current situation:

1. 缺乏防疫物资；  
1. Lacking much-needed materials;
2. 缺乏使用防疫物资的意识；  
2. Lacking the awareness to use the protective measures and equipment;
3. 此时流浪者接受救助的意愿较以往更高。  
3. Higher willingness among the homeless to receive assistance and support.



## 抗疫工作版块： Measures taken:

1. 体温测试；
2. Monitoring temperature;
2. 物资发放；
2. Distributing materials;
3. 消杀；
3. Disinfecting;
4. 流浪者流出地筛查。
4. Checking and tracking places where the homeless came from.



Every life  
is worth  
living!

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每一粒生命，  
都是了不起的存在！

THANKS