

Social awareness through testimonies recovery on an interview-based format

Miguel Ángel Bravo Araiza

Luis Enrique Puente Báez

Gisel Sarahi Vergara Herrera

Juan Antonio Carmona García

Testimonies



WHAT?

HOW?

WHEN?

CAMPAIGN covid-19



The Future Team Mexico initiative, in response to the global crisis derived from the COVID-19 pandemic, **has focused on collecting testimonies with citizens around the world; experts in relevant topics** - health, economy, politics and democracy, society, jurisdiction and legality, art, culture, sports and entertainment

- ▶ This campaign is supported by a team of **specialists, all Mexicans, in order to get closer to the realities that are lived in every corner of our planet**. Our scope and objectives goes beyond **raising awareness about #StayInHome**; Through coordinated actions, the aim is to generate close links with leaders, organizations, foundations and movements that are relevant in this digital age. How to achieve the SDGs of the United Nations 2030 Agenda?





All efforts are directed towards the fulfillment of the Sustainable Development Goals (SDGs) and the Millennium Goals of the United Nations 2030 Agenda, in addition to the cultural promotion of Mexico and work with indigenous communities in our territory.



How to raise self-awareness?

Our World after COVID_19: International Cooperation, Globalization, the Crisis of Values?

- ▶ What do I think, how do I see the crisis happening?
- ▶ What am I doing as an individual, human being, citizen of the world, expert in my area?
- ▶ What do I believe / hope will happen to our society? What do I invite and exhort listeners to?

 Future Team 
"El futuro eres tú, el futuro es ahora"

Mexico City, March 23rd, 2020

GUIDELINE **INTERVIEWS ON Covid-19**

Broadly speaking, how are you, what are you going through, how are you living all this coronavirus contingency, personal experience

- Where you are right now?
- How many days have you been there?

Issues about isolation, personal measures, has come up lately, if it is the case how long ago you entered quarantine?

Essentially how it has affected you and what measures you have taken regarding the coronavirus. On a personal level, family, friends.

- Do you continue to work remotely?
- Have you had a close case of Covid-19?

At the national level your government measures.

What kind of information do you receive and what media do you usually read about this

- How many cases of coronavirus are there in your country?
- How is it affecting and how do you think it will affect the economy in your community?
- You consider that there will be people who will not have to eat because they live off their day-to-day sales
- How long do you think we will continue in this contingency?

Invite to give a message to all who will be listening to this broadcast.

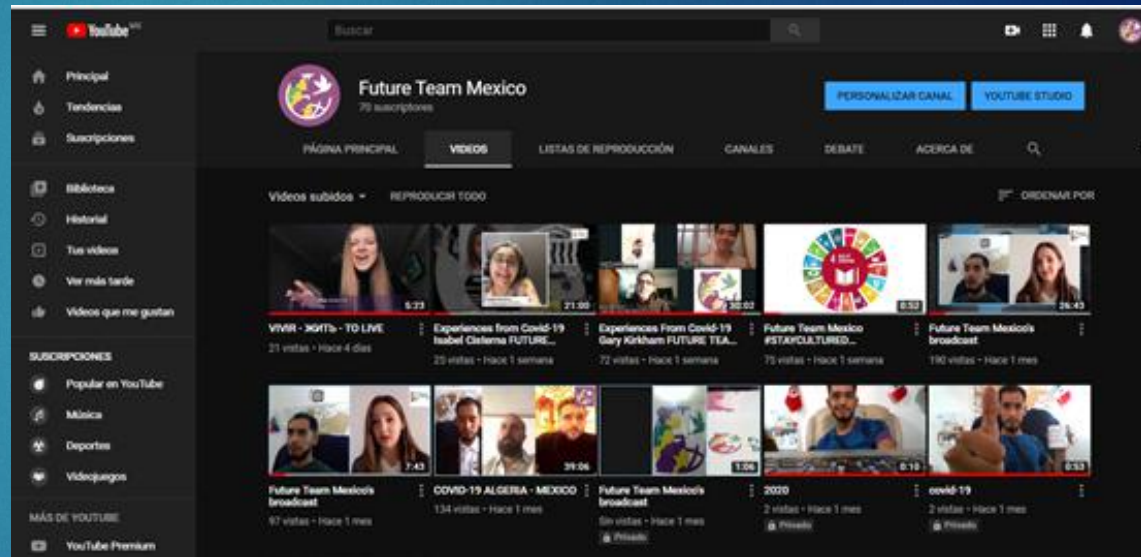
BROADCASTING

YOUTUBE CHANNEL

as well as

FACEBOOK PAGE

@FUTURE TEAM MEXICO



<https://www.youtube.com/channel/UC76Yix4qUvS0IFHteuJqd5A/>



Segmentation scope – Calendar

- ▶ 1st week. Evidence of citizens in Europe, Asia and Africa.

workers, students, managers, politicians, journalists, NGO volunteers, youth leaders and influencers.

- ▶ 2nd week. Testimonies of Mexican expatriates. (open profile)
- ▶ 3rd week. Testimonies and analysis. Profiles of professionals, analysts and experts in legal, economic, health, migration, organization work, volunteering, scientific and business development are sought

Central lines and axes:

**UN AGENDA 2030, world crisis,
COVID-19**





Future Team



INTERVIEWS EXPERIENCES FROM Covid-19



THE GLOBAL GOALS
For Sustainable Development



@Futureteamexico
futureteamexico@inbox.ru



M
19



Interviewing Maria Fernanda, Mexican expat in India



- ▶ At the time of the interview, (4/4/20) India had few cases.
- ▶ The Government decreed the quarantine and curfew.
- ▶ The economic situation of the city and the country was already being affected.

Future Team

EXPERIENCES FROM Covid-19

ENTREVISTA EXCLUSIVA
MEXICANOS EN EL EXTRANJERO

MARÍA FERNANDA GONZÁLEZ
Bangalore University, 2020
Bachelor of Business Administration - Finance
Bangalore, KA
MÉXICO- INDIA

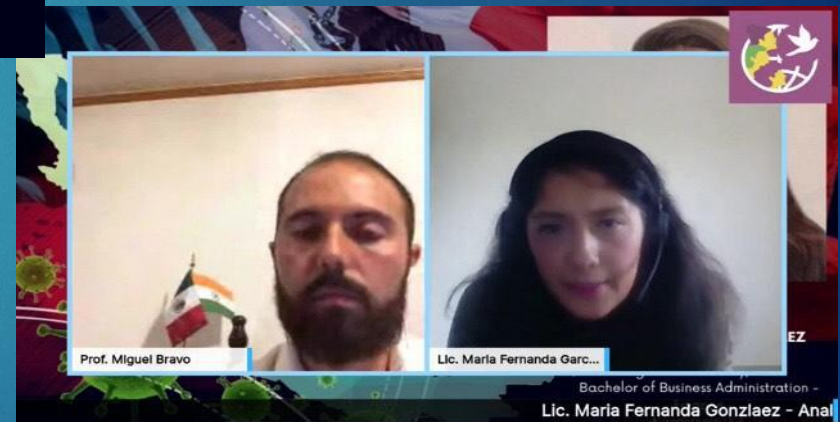
DATE 4/4/2020
TIME 20H00 GTM-7
COUNTRY INDIA

LIVE

f YouTube @Futureteamexico

- There was a very complicated situation for 39 mexicans stranded in different regions of the country.

- In the second contact (16/4/2020) the Mexican embassy succeeded to repatriate safely all the citizens to Mexico.



Interviewing Pedro Neto, a Brazilian Economics student



- ▶ At the time of the interview (2/4/20) The first cases arrived to Sao Paulo from international travelers.
- ▶ The federal government has not taken the proper measures recommended by WHO.
- ▶ The national economy is predicted to drop at the beginning of the second semester of the year.



Future Team

EXPERIENCES FROM Covid-19

ENTREVISTA EXCLUSIVA



PEDRO PEREIRA JORGE NETO
Ciencias Económicas
Universidade Federal do Rio de Janeiro
BRASIL

DATE 2/4/2020
TIME 12H00 GTM-7
COUNTRY BRASIL

LIVE

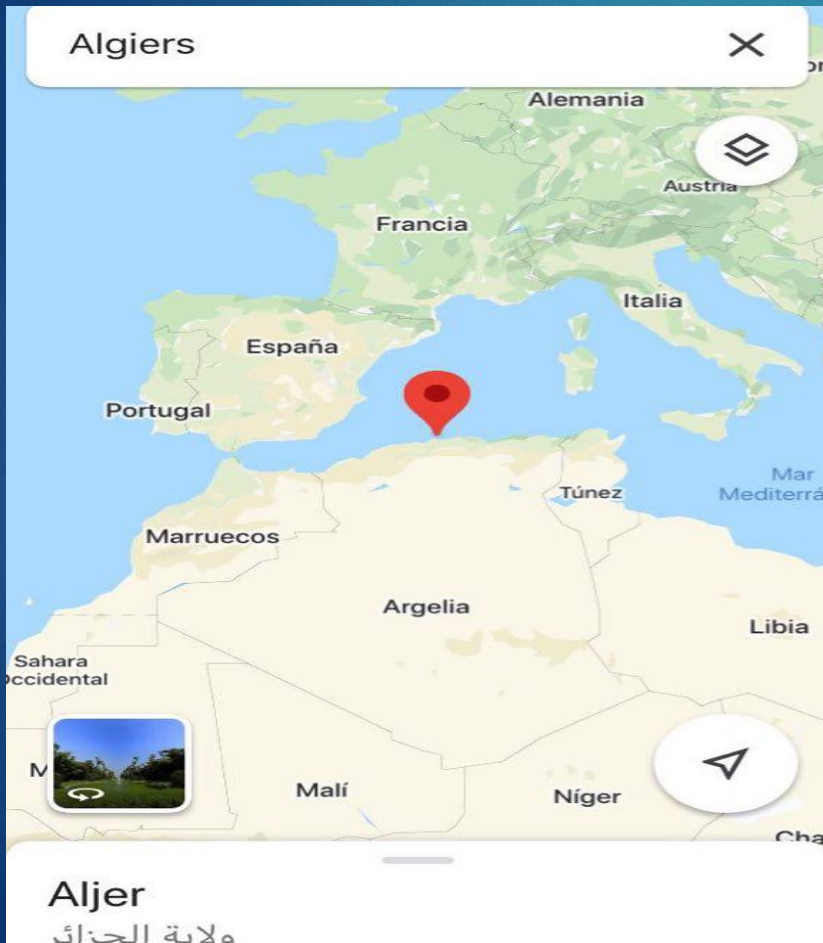
f YouTube @Futureteamexico

- ▶ At the second contact at 20/4/20 the situation is getting worse since the population is not respecting the quarantine.
- ▶ The country is facing a strong Political crisis due to Covid 19.

- ▶ The economic perspective is not the best, since a drop of 4% of GDP has been forecasted.



Interviewing Tiar Salah Eddine, Algerian National Coordinator of Future team



- ▶ The Algerian government started taking the proper measures.
- ▶ The quarantine and the drop of the oil prices will affect the economy in the short term.
- ▶ The Algerian State is facing a political transition, but the current crisis is overshadowing it.



Future Team



EXPERIENCES FROM Covid-19



ENTREVISTA EXCLUSIVA



TIAR SALAH EDDINE

Founder of Algeria Youth Ambassadors,
National Coordinator of Future Team
Algeria and UNESCO Youth Advocate
for Global Citizenship Education

COUNTRY_ ALGERIA

DATE_26/3/20

LOCAL TIME_ 17H30 UTC+1

@Futureteamexico

- ▶ Tourism could be a new economic income.
- ▶ Algeria must diversify its export market.



#FutureTeamAlgeria...

COVID-19 ALGERIA - MEXICO

150 vistas

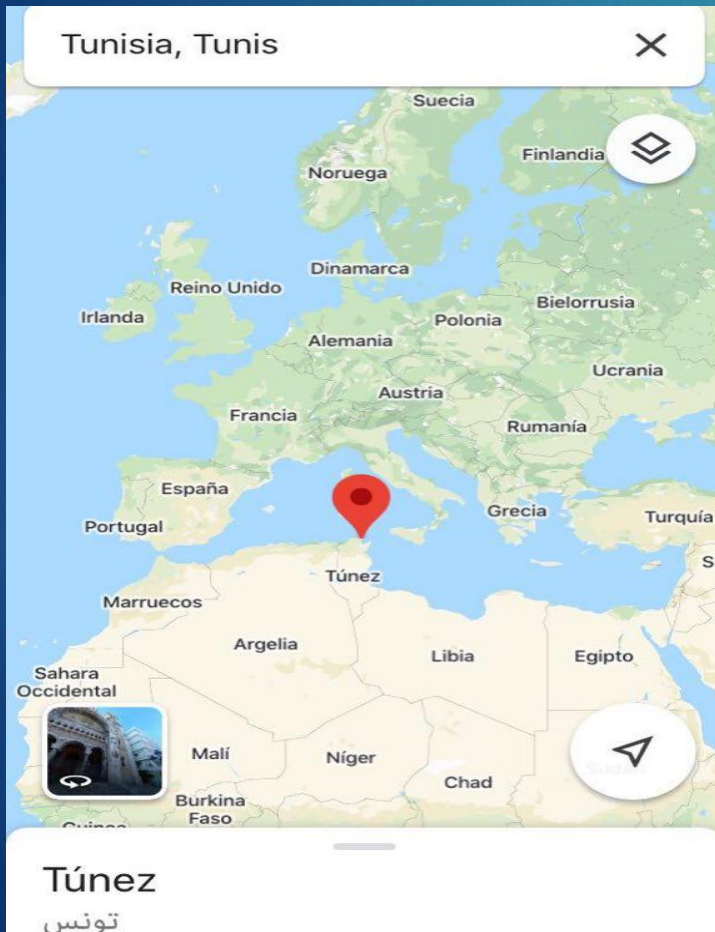


Future Team Mexico
68 suscriptores

SUSCRIBIRSE



Interviewing Oussama Zebda, Tunisian National Coordinator of Future team



- ▶ Personal security and hygienic measures taken at home.
- ▶ The Government has taken strict measures.
- ▶ The youth-NGOs have been participating actively to support the society.
- ▶ Beware of fake news, check official sources, including Worldometer.com

Future Team

EXPERIENCES FROM Covid-19

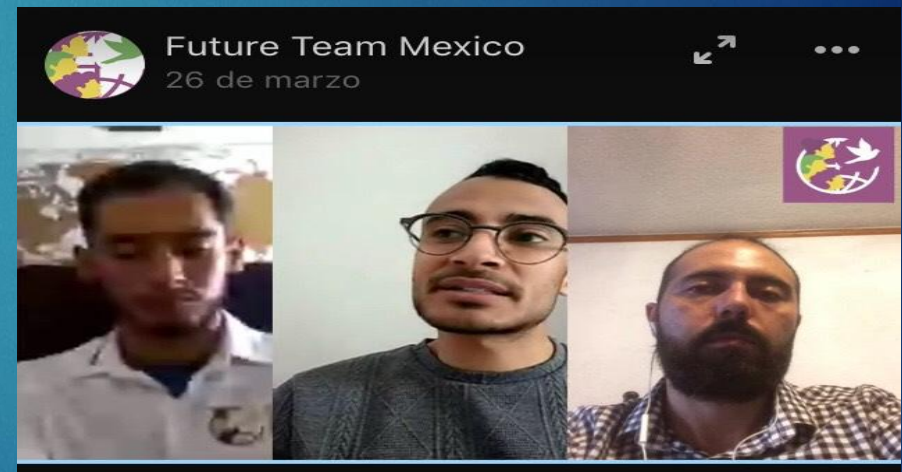
ENTREVISTA EXCLUSIVA

OUSSAMA ZEBDA
 President and founder of the International Youth Council Friends Association, Deputy Chairman in charge of North Africa at Future Team

COUNTRY_ TUNISIA
DATE _26/3/20
LOCAL TIME_ 14H00 UTC+1

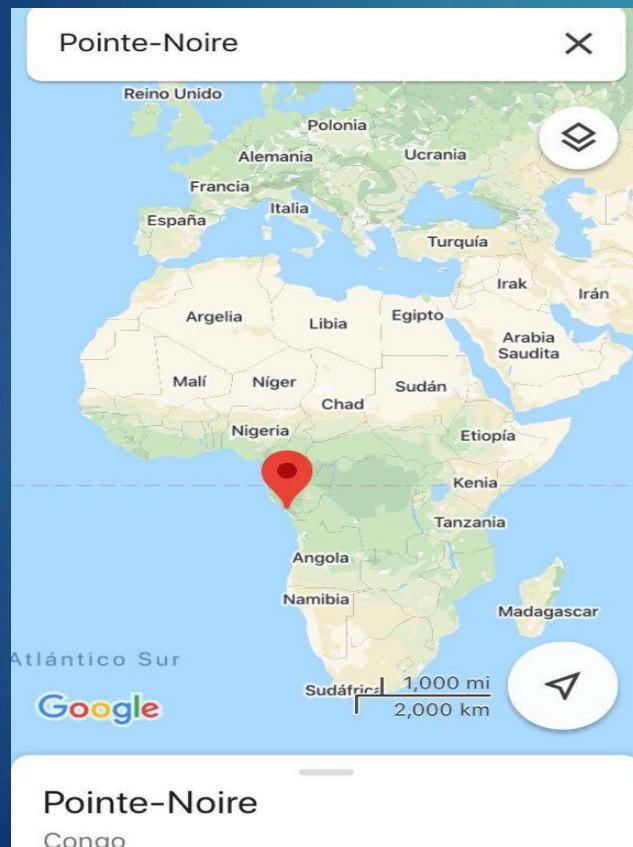
@Futureteamexico

- ▶ the touristic economic sector will be affected, one of the strongest incomes.
- ▶ The country should diversify the economy with the agriculture and industrial.



- ▶ The situation will improve if all the society and countries compromise and respect the containment measures.

Interviewing with Hippolyte Remi, French activist to “Endangered Species International” NGO In Congo-Brazzaville



- ▶ There was no possibility to to renew his contract.
- ▶ When he arrived to Paris airport he could not believe how hard was the situation.
- ▶ The Congo-Brazzaville is a very vulnerable State.



- ▶ Congo Brazzaville has a high dependence in oil exporting. The low prices will impact sharply the economy.



- ▶ Covid 19 might be a harmful pandemic in the continent.

Interviewing Nicolás Zapata, Chilean Bachelor of Legal Sciences



- ▶ “We are between a marked social movement and the situation with COVID-19 adds up to the mix”
- ▶ The local governments are taking a strong sense of responsibility.
- ▶ At the moment we are under a curfew set by the national government to prevent the spread of COVID 19.



Future Team

EXPERIENCES FROM Covid-19

ENTREVISTA EXCLUSIVA



NICOLÁS ZAPATA
Bachelor of Legal Sciences
CHILE

DATE T 1/4/2020
TIME 14H00 GTM-7
COUNTRY CHILE

LIVE

f YouTube @Futureteamexico

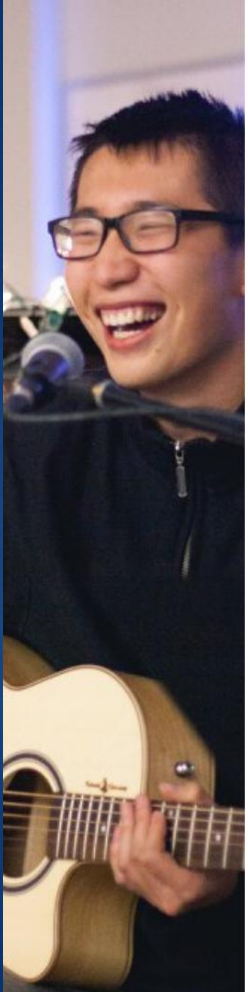
- ▶ People have developed a trust in the social institutions with the information and activities.
- ▶ The faculties of the local majors have experienced an expansion on their legal capabilities to issue measures, creating an extraordinary legal framework.

“Our countries have shared a sense of latin brotherhood that connects Chile and Mexico, its people beyond the borders and barriers.”



Art and Culture

Full Interviews in @Futureteamexico



Alan Li



Emily Jung



Stephanie Sherman



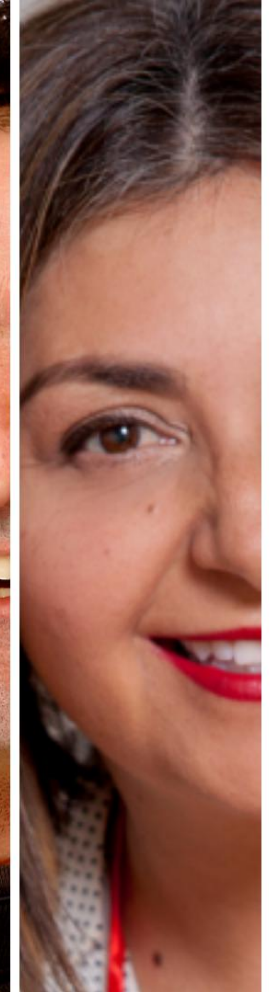
Arianna Stendardo



Hygin Delimat




Gary Kirkham



Isabel Cisterna

ART & CULTURE

-  Future Team
-  Nationality and location of the artists interviewed by Future Team Mexico
-   Artistic projects derived from interviews // artistic collaborations by invitation



Interview with Gary Kirkman, Canadian Playwright and Video Design artist



- ▶ The government has had a good attitude with supporting the artists financially.
- ▶ The healthcare system is watching around the world and special attention is focused on seniors.
- ▶ As government and people we are having a nationwide preparation for when COVID comes our way.

Future Team 

EXPERIENCES FROM Covid-19

EXCLUSIVE INTERVIEW



GARY KIRKHAM

Gary is an award winning playwright and video design artist for UnSilent Night, The MT Space, Randolph Academy, Canadian Arab Theatre, Cactusbloem (Belgium), Night Shift, and Greenlight Arts.

CULTURAL AND ARTISTIC PANORAMA DURING THE CRISIS

CANADA

COUNTRY CANADA



  [@Futureteamexico](#)
ftmexico.coordinacion.regional@gmail.com

- ▶ In the artistic sense are having a good interaction with the projects and preparation not only within the country.
- ▶ We are worried about the small businesses who are receiving a tough part of the economic impact, the government is supporting them with 75% of the normal wage

“I think countries are going to find who they are and to see who we are as a country in Canada. Through all this, how we treat other people.”



Derivative projects:

1. Adaptation of the work Rage Against Violence, in Tunisia and in

Rage Against Violence
(November 22, 2016)

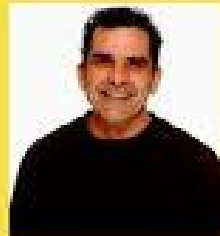
By

Gary Kirkham

and

Dwight Storrington

Gary Kirkham



**LOCAL
HEROES**

A Message from the Playwrights

November 2015

The playwrights would like to thank all of the courageous people who contributed their stories to "Rage Against Violence".

The gift of their voices is a gift to everyone who is striving to understand the impact of domestic violence in the world.

This play would not be possible without the leadership, support and trust of Women's Crisis Services of Waterloo Region and its CEO Mary Zilney. Thank you for sharing our vision.

Also, we would like to recognize the support of the late Denise Bourdeau's family - particularly her parents, Amy and Glen Miller, and nephew Zaq Laroque. Including her story and their stories in the play linked us more deeply to the community.

As we developed the script over the past year, it was hard knowing these horrific acts of

Interview with Isabel Cisterna

1. KULTRUN FESTIVAL
2. DONATION PAGE FOR LOCAL ARTIST
3. FOOD DONATION FOR THE COMMUNITY



Future Team  **EXPERIENCES FROM Covid-19**

ENTREVISTA EXCLUSIVA



ISABEL CISTERNA

Directora y Fundadora de Neruda Arts
Actriz, Dramaturga galardonada, Presentadora de música, Programadora cultural, Activista de la comunidad.

CHILE-CANADA

PANORAMA CULTURAL Y ARTISTICO DURANTE LA CRISIS

COUNTRY CHILE CANADA



  @Futureteamexico
ftmexico.coordinacion.regional@gmail.com



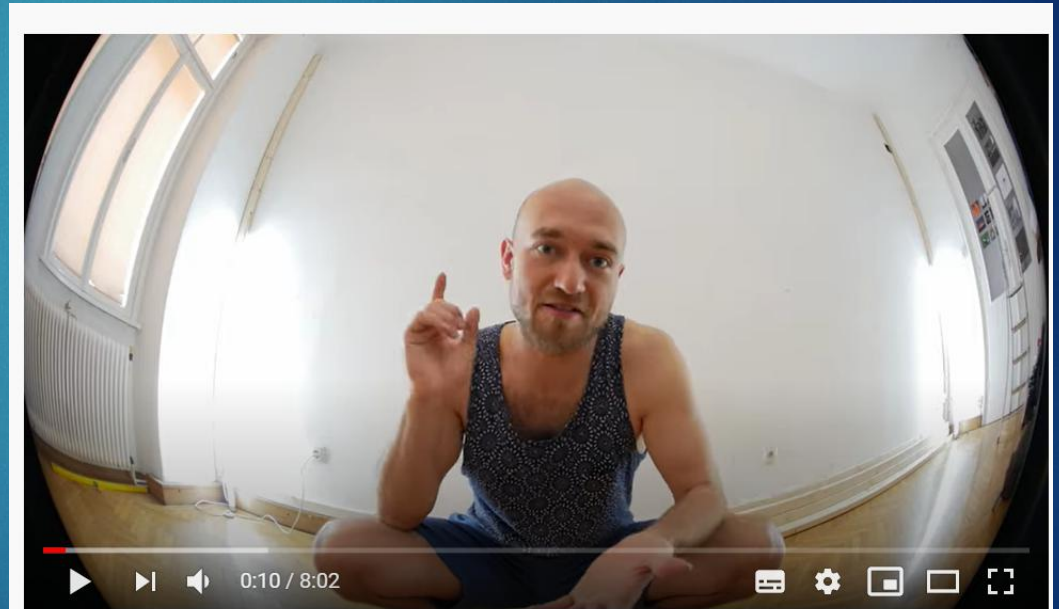
Interview with Hygin Delimat

1. Choreographer reacts
2. One square meter excersises (during quarantine)



Future Team
EXPERIENCES FROM Covid-19
EXCLUSIVE INTERVIEW
HYGIN DELIMAT
Choreographer, performer, curator, light designer and cultural producer. The artistic director of the Body Architects and the Craft Choreography. He received academic degrees in Movement Research (M.A.) and in Dance Pedagogy (M.A.) from Anton Bruckner University in Linz.
AUSTRIA POLAND
COUNTRY AUSTRIA POLAND
@Futureteamexico
ftmexico.coordinacion.regional@gmail.com

This is a graphic poster. It features a world map with a virus icon over Europe. In the center, there is a photo of Hygin Delimat in a white shirt. To the right, there is a classical building facade with a mask. The text 'EXPERIENCES FROM Covid-19' is at the top. Below the photo is 'EXCLUSIVE INTERVIEW' and 'HYGIN DELIMAT'. A bio follows. At the bottom, it says 'AUSTRIA POLAND', 'COUNTRY AUSTRIA POLAND', and social media/contact info.



One square meter excersises (during quarantine) VOL.11 Handstand challenges

54 vistas • 26 abr. 2020

3 0 COMPARTIR GUARDAR

Interview with Arianna Stendardo

1. Sing choirs online
2. Daily photo shoot

Future Team  **EXPERIENCES FROM Covid-19**

EXCLUSIVE INTERVIEW

ARIANNA STENDARDO

Arianna is an Italian performer, who was born in Italy. She trained her voice in jazz and musical theater standards. In July 2019 she has been accepted in the Alvin Ailey school, where she is currently studying as a certificate program student.

ITALY USA

PANOGRAMA CULTURAL Y ARTISTICO DURANTE LA CRISIS

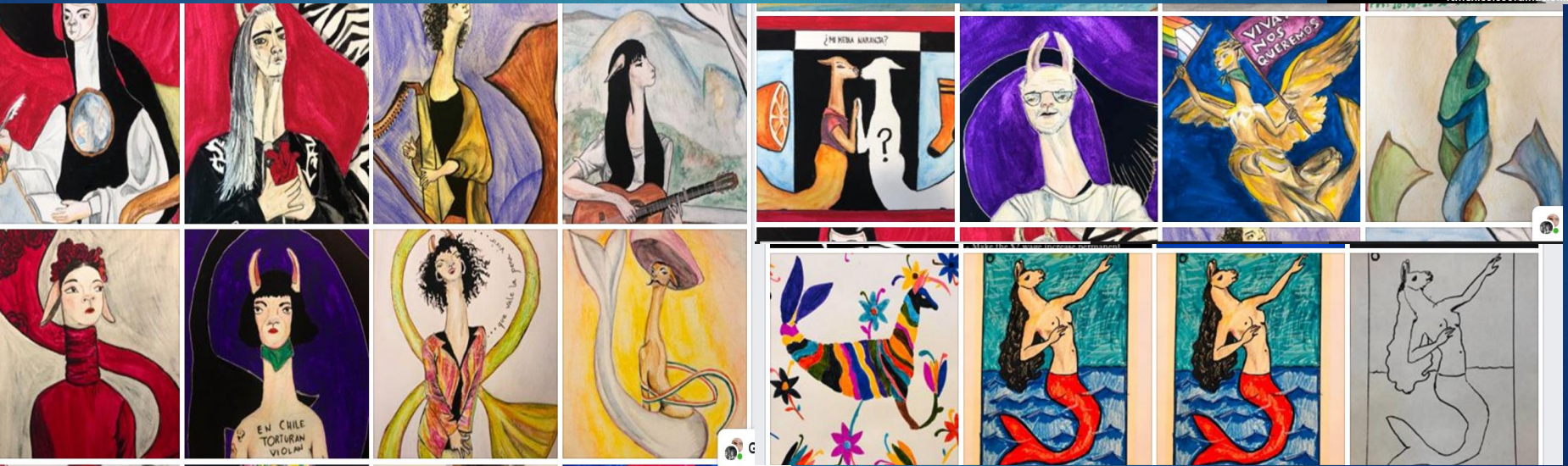
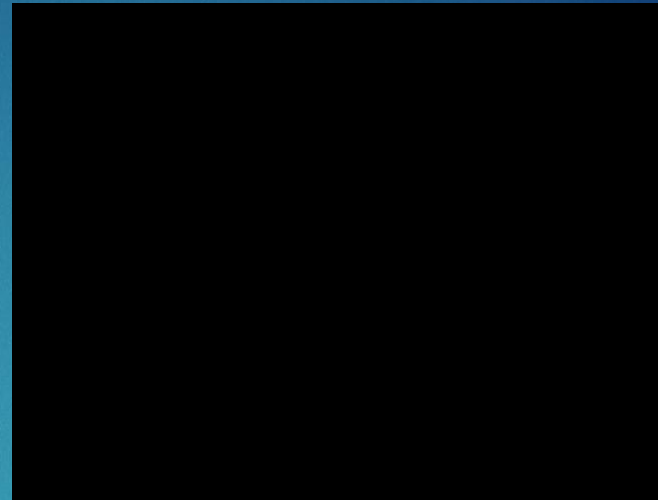
COUNTRY ITALY USA

@Futureteamexico
*ftmexico.coordinacon.regional@gmail.com

Interview with Stephanie Sherman

1. Daily dance class, student dancers from the U.S., Mexico, Peru, Chile, Brazil, Bolivia, England, and Spain
2. Creation of "LLAMARENAS" or "LLAMARMEID", , sale of paintings fundraising for student artists



Regional coordination of Future Team Mexico & art and culture department



Gisel Vergara

Coordinación regional Future Team México

1. Emerging art program of Future Team Mexico:

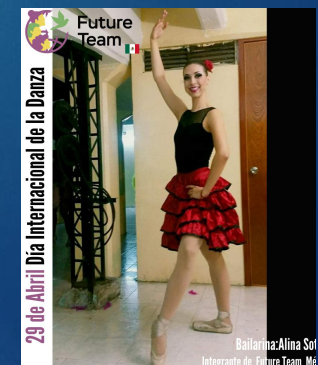
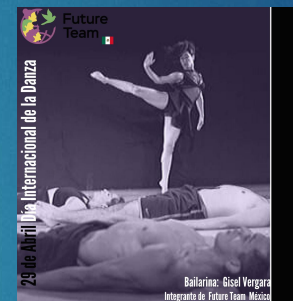
01_FORUM

02_ART MARKET

03_VIRTUAL ARTISTIC RESIDENCES

04_DRAWING A BETTER FUTURE

2. International Dance Day



Emerging art program of Future Team Mexico:

01_FORUM

Artistic Process

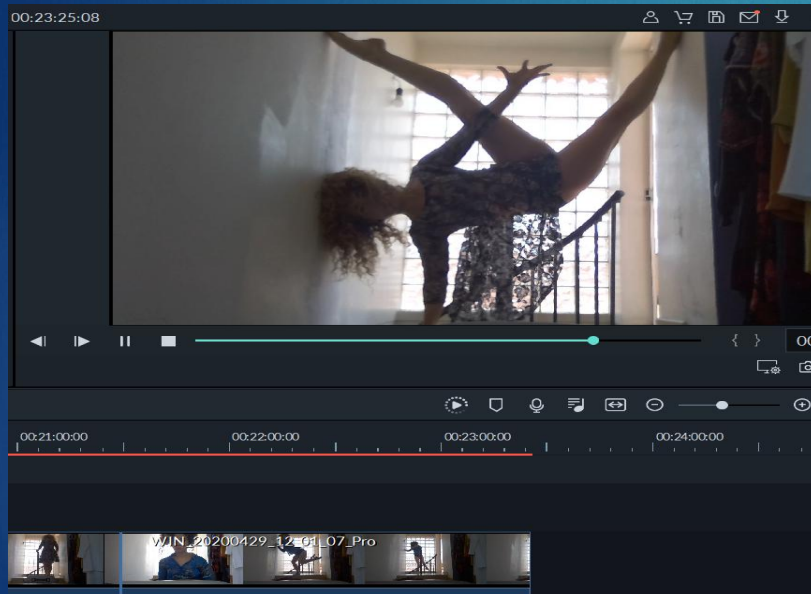
Art

Culture



02_ ART MARKET

Website with different art work and projects, donation link



Rho
Miguel A. Vergara
Mexico, Mexico

Emisora Compartir Editar

Seguidores 2 Siguiendo 34 Pistas 3

@ IG

52 % de subidas gratis utilizado

Prueba Pro ilimitado para disfrutar de subidas ilimitadas.

11 me gusta Ver todo

Re-Play Records
Sean Guillermo · Special K (Origina...
▶ 4.940 · 376 · 240 · 314

KLANDESTINE
Zottis · Old School [KLANDESTINEO...
▶ 163K · 1.564 · 537 · 103

Swerve Digital
SWDF014: James DX · Out Cold (Or...
▶ 5.244 · 377 · 229 · 169

03_VIRTUAL ARTISTIC RESIDENCES

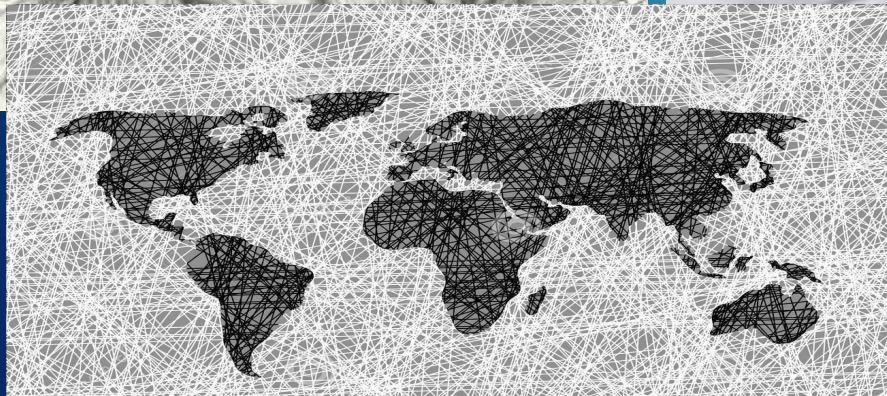
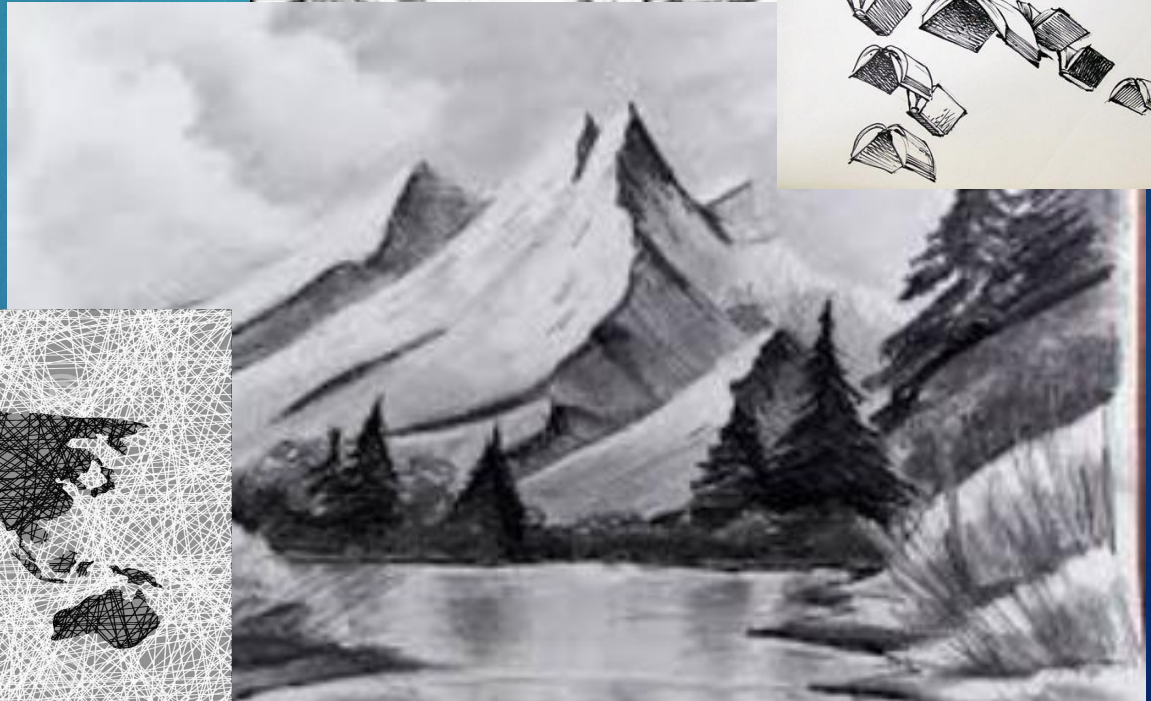
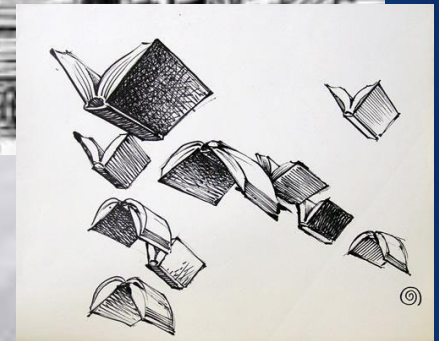
Virtual interdisciplinary interaction of different artists



04 DRAWING A BETTER FUTURE

We want to imagine a better world in common

THE GLOBAL GOALS For Sustainable Development





Future Team



 YouTube @Futureteamexico



ftmexico.coordinacion.regional@gmail.com



+52 1 5511407192