



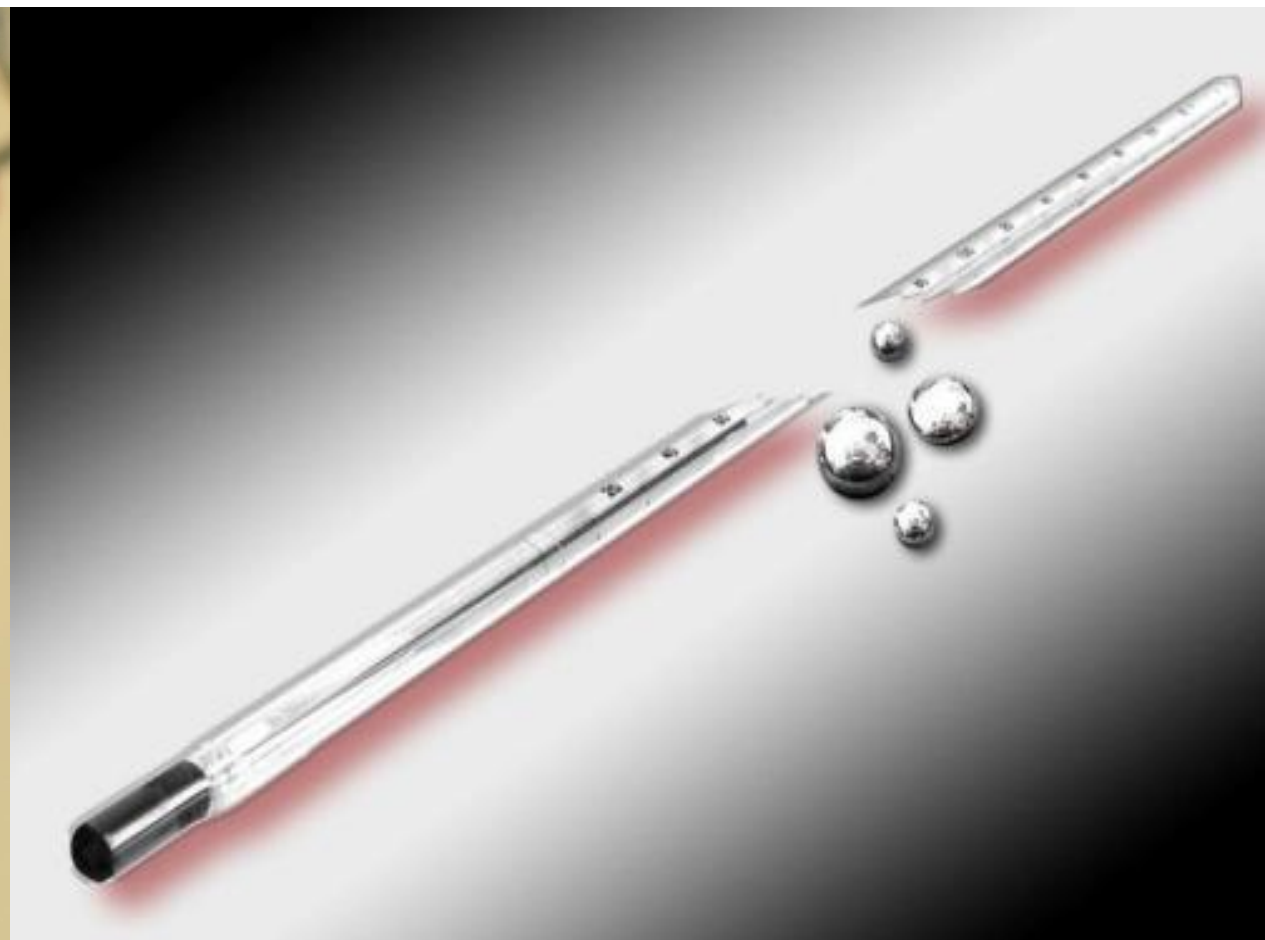
Yicang

Revive Yicang Culture and Promote Neighborhood Help

S.typhimurium



First of all, I'd like to tell you a story of my coworker. His daughter was ill and had a high fever when COVID-19 was very serious in China. The doctor gave some advice and suggested the kid to stay at home.

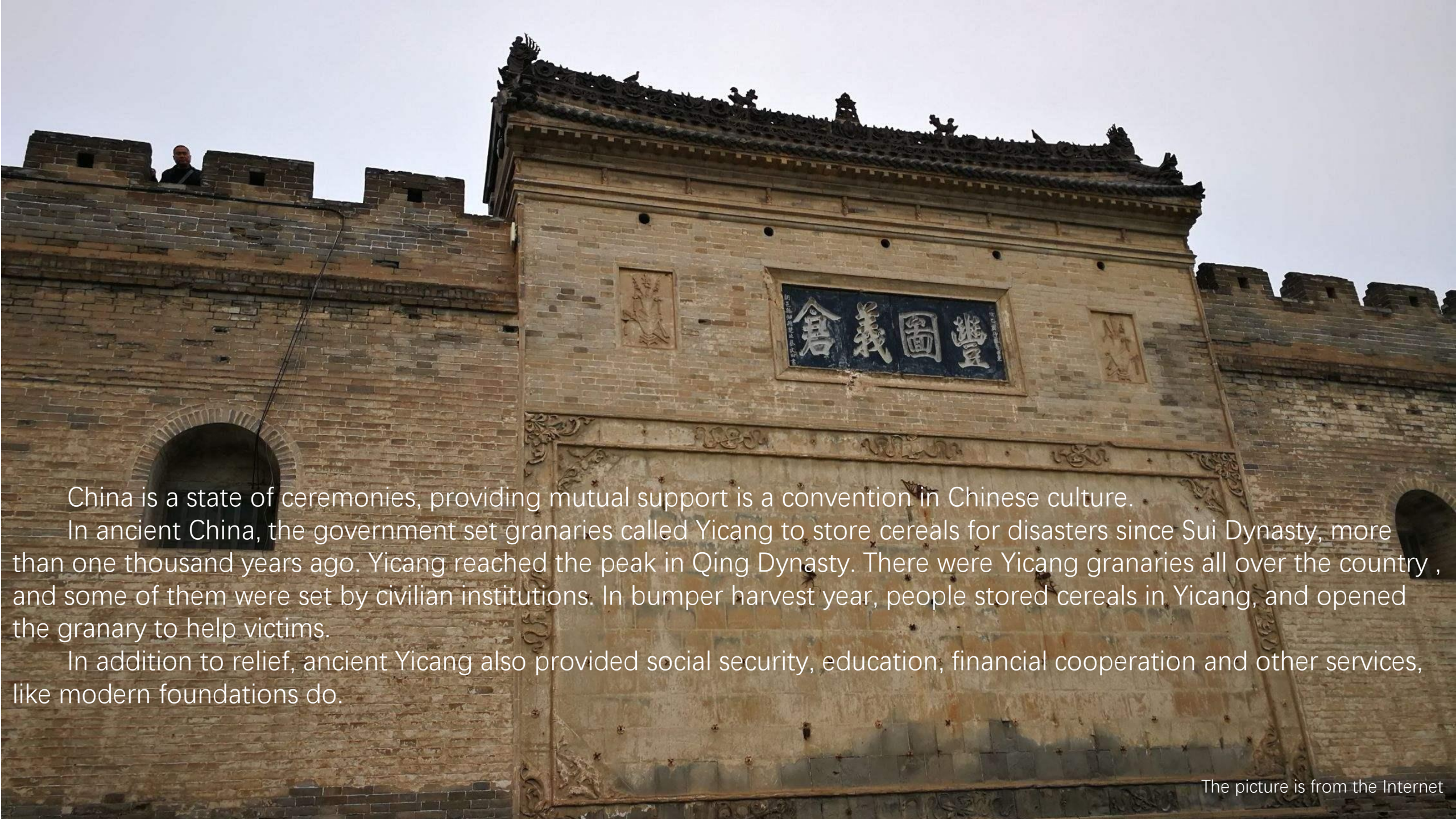


My coworker and his wife had to take the kid's temperature once an hour.  
The only mercurial thermometer was broken and they couldn't buy it anywhere.  
No beds in the hospital, and no thermometer at home., the family felt helpless and anxious.



# 远亲不如近邻

The problem was solved when my coworker knocked at his neighbor's door. He borrowed a mercurial thermometer. When in trouble, people will find solutions through business market and network instead of asking their neighbors for help because they don't know or don't believe their neighbors.



China is a state of ceremonies, providing mutual support is a convention in Chinese culture.

In ancient China, the government set granaries called Yicang to store cereals for disasters since Sui Dynasty, more than one thousand years ago. Yicang reached the peak in Qing Dynasty. There were Yicang granaries all over the country, and some of them were set by civilian institutions. In bumper harvest year, people stored cereals in Yicang, and opened the granary to help victims.

In addition to relief, ancient Yicang also provided social security, education, financial cooperation and other services, like modern foundations do.

# 千年义仓兴衰简史

A brief history of the rise and fall of Yicang in the millennium



本意：示土，祭祀土地神（后土）。  
《周礼》：二五家为社，各树其土所宜之木。——《说文》  
延伸：社区组织、民间组织：社仓、义仓、社火、庙会

对社会/社区组织的启示：  
世界观：敬畏土地、自然  
生态观：栽树保土  
组织内涵：文化认同、信仰认同、地域认同。

**社会基础**

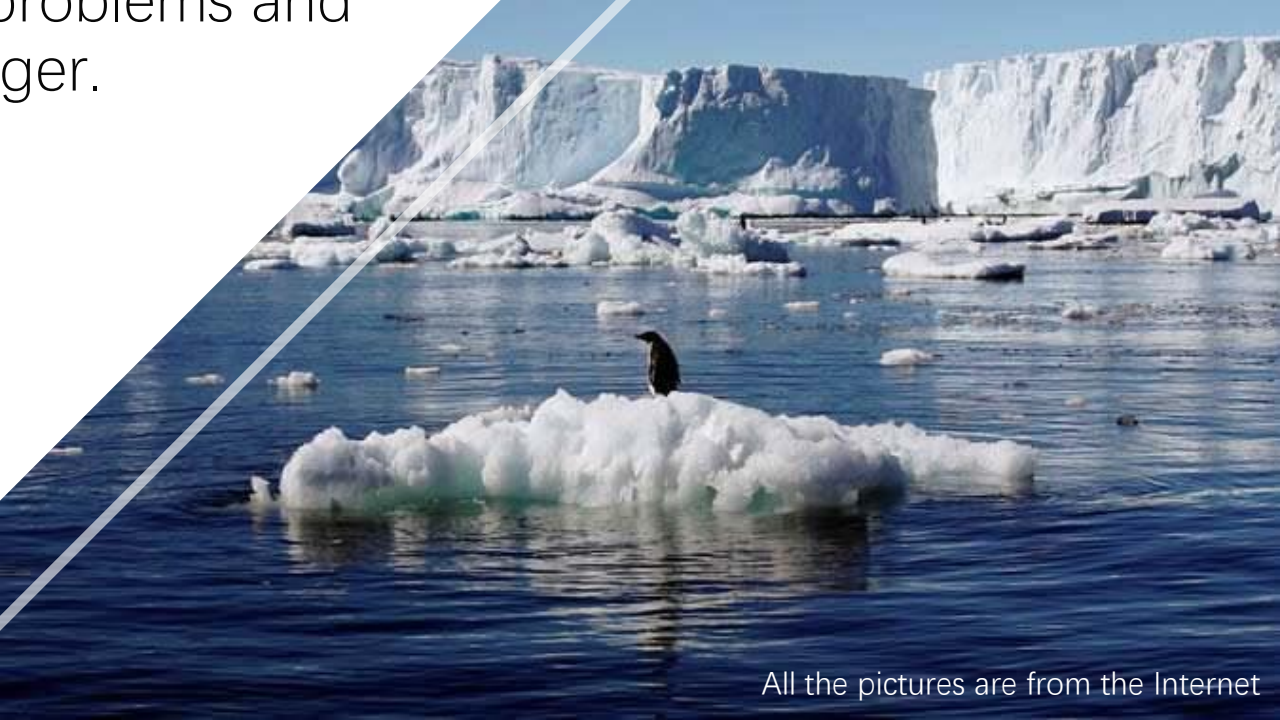
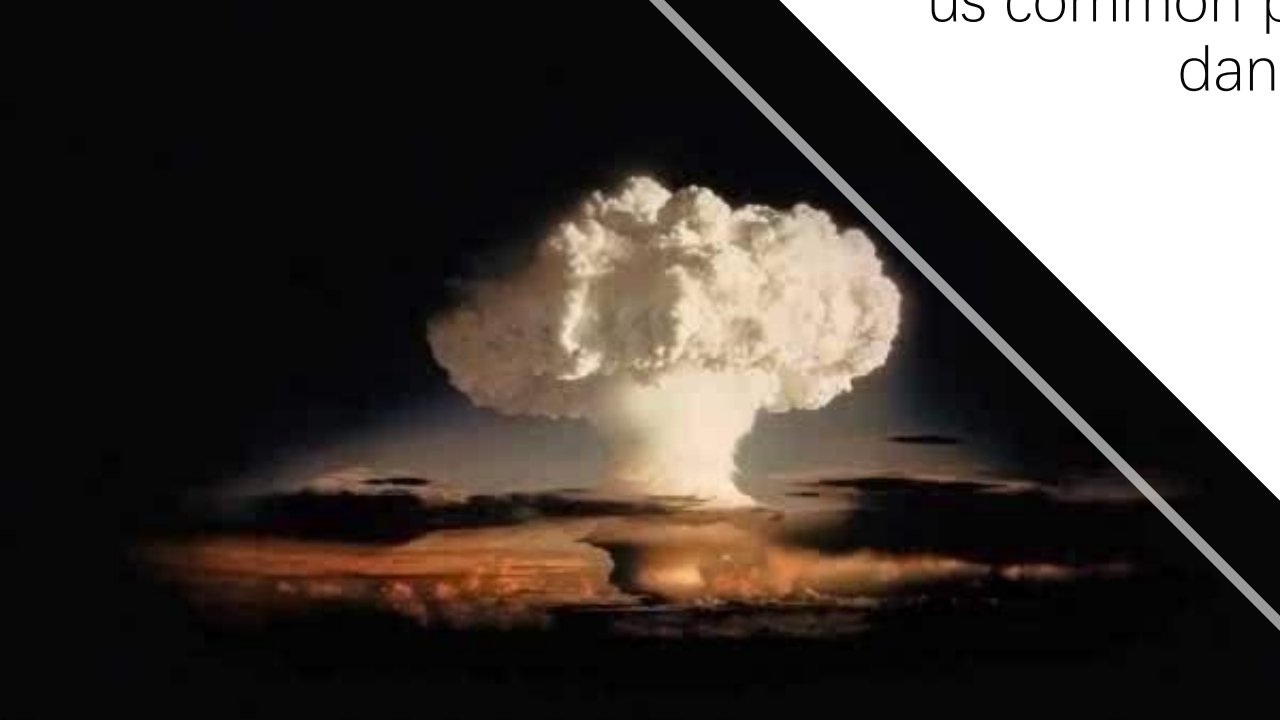


Modernization and globalization bring faster economy development and better life for us.





However, they also bring us common problems and danger.







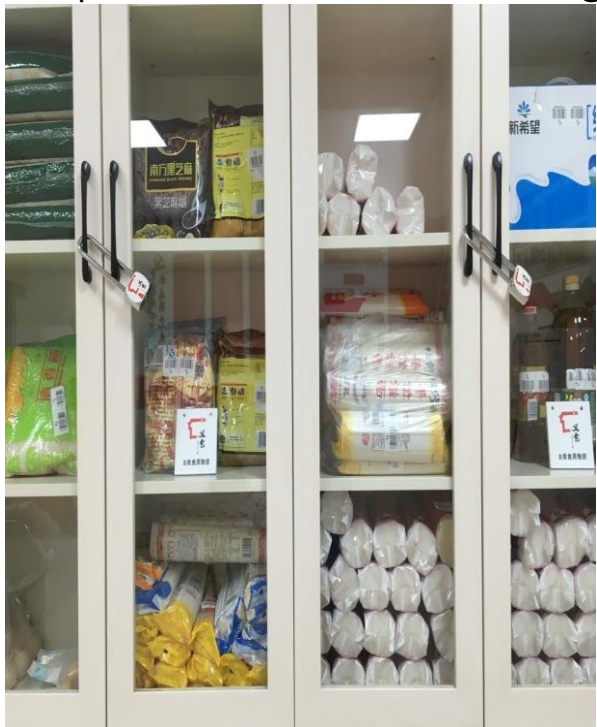
I YOU SHE community development center served and researched urban communities since 2009, trying to solve all kinds of community problems like poverty, environmental pollution, community indifference, culture default, insufficient participation of residents in public affairs etc.

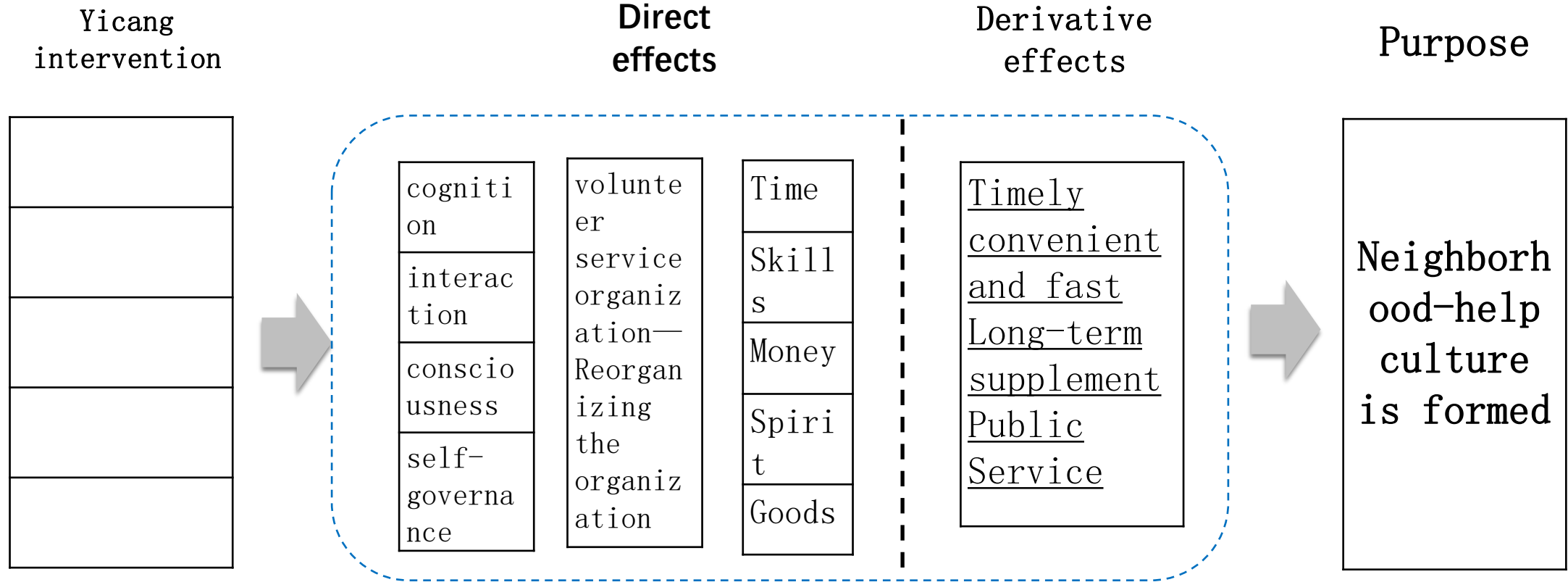
Yicang is one of the successful cases that break indifference and rebuild neighborhood help. Today we develop Yicang under the guidance of traditional Yicang culture.

Nowadays, Yicang is an action and cultural system, which is composed of love warehouse, bazaar, advocacy activities, capacity building and a series of volunteering activities. It breaks traditional “give-receive” mode and provides a friendly and warm environment that people can participate equally and easily.

Some people donate one kilo noodle per month. Some kids donate a small bag of salt per month with their pocket money. Even, some residents are willing to spend one hour to chat with the seniors who live alone in the same community. Each family, including the poor, positively donate their necessities to Yicang according to their actual income and preference. The vulnerable can get warm and respect from Yicang.

After a long time, volunteers will manage Yicang in their own communities and this mutual assistance system will be a part of the local people’s life. The interpersonal trust will be rebuilt in communities and neighborhood-help culture will be formed gradually.





## Advocacy Activity

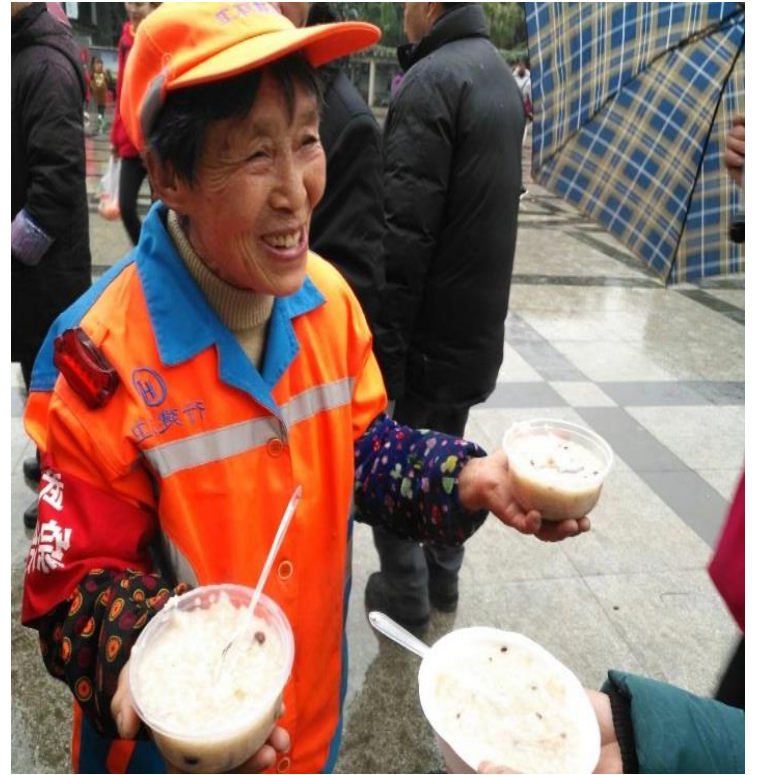
### A Spoon of Rice & Porridge from Hundreds of Families



Appeal people to knock at strange neighbors' doors and raise a spoon of rice from them. All the rice will be used to cook porridge and share with all neighbors for getting closer to the neighborhood.

It's related to the Chinese traditional culture. In some places of China, there is a custom that porridge from hundreds of families can keep kids healthy and away from the evil things.

In this way, they can understand their community better and know more neighbors.



## Bazaar-Yiji



Yiji is a platform for collecting community resource and promoting communication among neighbors in the same community, as well as a bazaar held regularly in public places, once a month.

In Yiji, local residents can sell secondhand things like books, clothes, and hand-made food like cookies, pickles. Some local companies also can sell discount goods in the same place. The poor can sell something to earn living costs. Each vendor is supposed to donate necessities to Yicang with money get from Yiji. What's more, folk artists can show their talent on the stage. You see, everyone living in the community can participate Yiji and help others in different ways.

Yiji is not only a place full of joy, love and care, but also be a part of the community life. This is important for people living in Chinese urban communities.

# Capacity building—Neighborhood college(23 curriculums for volunteers and communities)

## Entry-Level curriculums



《社区与社区发展》



《我是谁》



《NGO与社区进步》



《社区是谁的》



《公共精神》

## Skills curriculums

《有效沟通与邻里关系构建》



《利益相关者分析法》



《社区社会组织团队建设》





## Advanced curriculums

《项目规划与设计》



《社区社会组织持续发展》



《让社区动起来—社区组织培育》

# Advocacy Activity-National Yicang Festival Hi! Neighbor!





In the festival, we have some traditional activities.





At present, Yicang development network has been set up. There are 932 organizations learning Yicang Culture and Yicang Community social work. 185 network members are carrying out Yicang exploration in more than 2500 communities in 97 cities of 30 provinces (municipalities) all over the country. Yicang service covers 10 million person-times.

No.	Types of communities	Yicang's intervention strategies in different types of communities																						
		A spoon of rice					Yicang							Yiji							A theater for one audience			
		The me propose	Go to meet your neighbors	Community mobilization	Atmosphere creation	Charity experience	Resource mobilization	Raising supplies	Promoting neighborhood communication	Training mutual aid organizations	Providing social support	Guiding clients to participate in community affairs	Reducing life difficulties	Mutual assistance communication platform	Creating an interactive atmosphere	Mobilizing and integrating resources	Community Linked Business	Enrich cultural life	Community education	Establishing cooperation with local governments	Serving the empty nest elderly to relieve the spirit of emptiness	Promoting community mutual help	Cultivating self-organization of style	Community involvement
1	Commercial housing communities	√	√	√		√							√		√		√							
2	Old courtyard						√	√	√	√	√	√								√	√	√	√	√
3	Demolition resettlement house												√		√		√	√	√					
4	Social security housing						√	√				√								√	√			√



Nowadays serious confidence crisis among mankind are getting worse because of COVID-19!  
Neighborhood and mutual assistance are more necessary and meaningful!



Life is much better because of good neighbors!  
Communities are warmer because of kind neighborhood!  
This is our ideal life!  
This is our ideal symbiotic society!